

Lifebushido

Editing - QuickBase Instructions

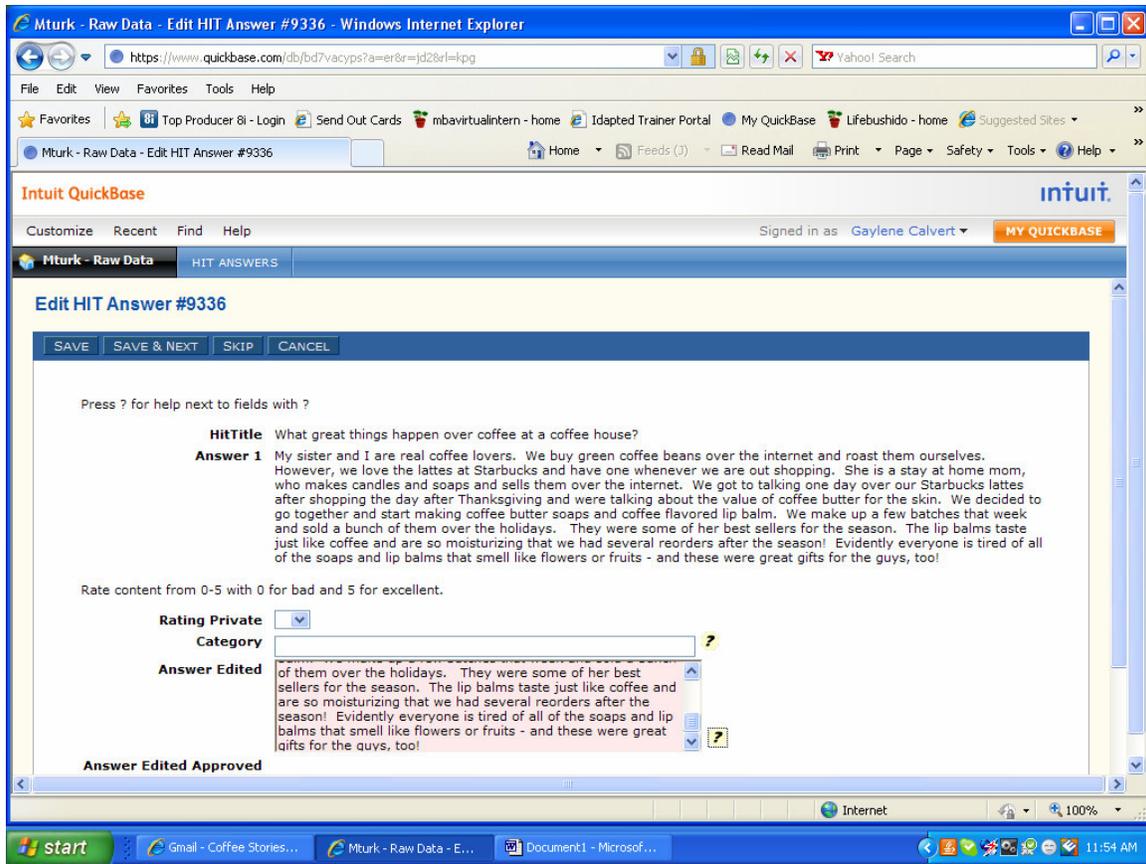
Lifebushido is in the beginning stages of creating a unique crowd sourcing publication system. We collect interesting content crowd sourced from Amazon's Mturk platform, then pass the content into our database in QuickBase in order to rate, edit, and find the best content for publication into books and other media.

The following are descriptions of the headings you will see on the editing page, as well as instructions for completing the editing task for this content through the QuickBase program.

The screenshot shows the Intuit QuickBase interface for editing content. The page title is "Editor: Coffee Stories - Content - Editing Stories". The search criteria is "HitTitle is 'What great things happen over coffee at a coffee house?' AND ...". The results are displayed in a table with the following columns: WorkerId, Answer 1, Rating Public, and Answer Edited. There are four rows of data, each with an "EDIT" button to its left.

WorkerId	Answer 1	Rating Public	Answer Edited
A2ML7UJPHJZUY	My sister and I are real coffee lovers. We buy green coffee beans over the internet and roast them ourselves. However, we love the lattes at Starbucks and have one whenever we are out shopping. She is a stay at home mom, who makes candles and soaps and sells them over the internet. We got to talking one day over our Starbucks lattes after shopping the day after Thanksgiving and were talking about the value of coffee butter for the skin. We decided to go together and start making coffee butter soaps and coffee flavored lip balm. We make up a few batches that week and sold a bunch of them over the holidays. They were some of her best sellers for the season. The lip balms taste just like coffee and are so moisturizing that we had several reorders after the season! Evidently everyone is tired of all of the soaps and lip balms that smell like flowers or fruits - and these were great gifts for the guys, too!	★★★★★	
A1U9BNCJ4Y4U23	Great ideas happen over coffee! Last summer I spent a month in small town across the country from where I grew up. I was visiting family, and didn't know anyone there. Everyday, while my cousins all went to work, I sat in the local coffee shop and wrote. By the end of the summer, I had a bunch of new friends and a plan to start a new business when I got home. Now here I am, I still have those friends and all plans are a go for that business!	★★★★★	
A2OSXVQQR61L6	My experience consists mainly of a first date and conversation. After meeting this girl on the internet, we set our first date at a local coffehouse. We just began with the meet in the store itself and one cup of coffee led to another to another. Before we knew it the store was closing and to this day I still drink that same brand of coffee because of it	★★★★★	
A1Q6P2W7RVA0J9	I find that coffe & long talks with people can turn in to good friend ships,in my own personal experience i made a really good friend just from over a cup of coffee we both like coffee and a good conversation.we usally get together a few times a week and drink coffee and talk about anything so ves and things do and can happen over coffee i know i made a good friend i wouldnt trad for	★★★★★	

When you follow the link, the initial screen will look as above. The title of the task for which you are editing appears on the top, followed by a listing below with the content to edit. Click on the blue "Edit" button, located to the left of the first item to edit.



You will now be at the edit screen for individual content editing. The various fields are described below.

HIT Title

A work task in Amazon's Mturk platform is called a HIT. Depending on the task, there may be only one HIT title or there may be several, from which you will choose from a drop-down box according to the instructions you received for the editing task.

Answer 1

This is the text of the raw content received from the Amazon Mturk HIT.

Rating

There are three types of ratings:

- Rating Public - This rating allows public access, and anyone can anonymously rate in this field from the web.

- Rating Private - In order to rate in this field, you must have a QuickBase login and access to that level, such as if you are a qualified and approved Turkshido or Internshido.
- Rating Ishido - This is the rating field for Ishidos to make the final rating on the content.

The purpose of this field is to give a quick initial screening of content to identify the best possible content for publication.

Please remember that a 0 (zero) is for the worst content, not suitable for publication, and a 5 is excellent content. The rating of 5 should be used sparingly for only the very best content - we expect less than 10% of the items edited will be rated a 5.

If you make an error on the rating, don't worry. There are multiple layers of ratings within the system before the project reaches publication.

Category

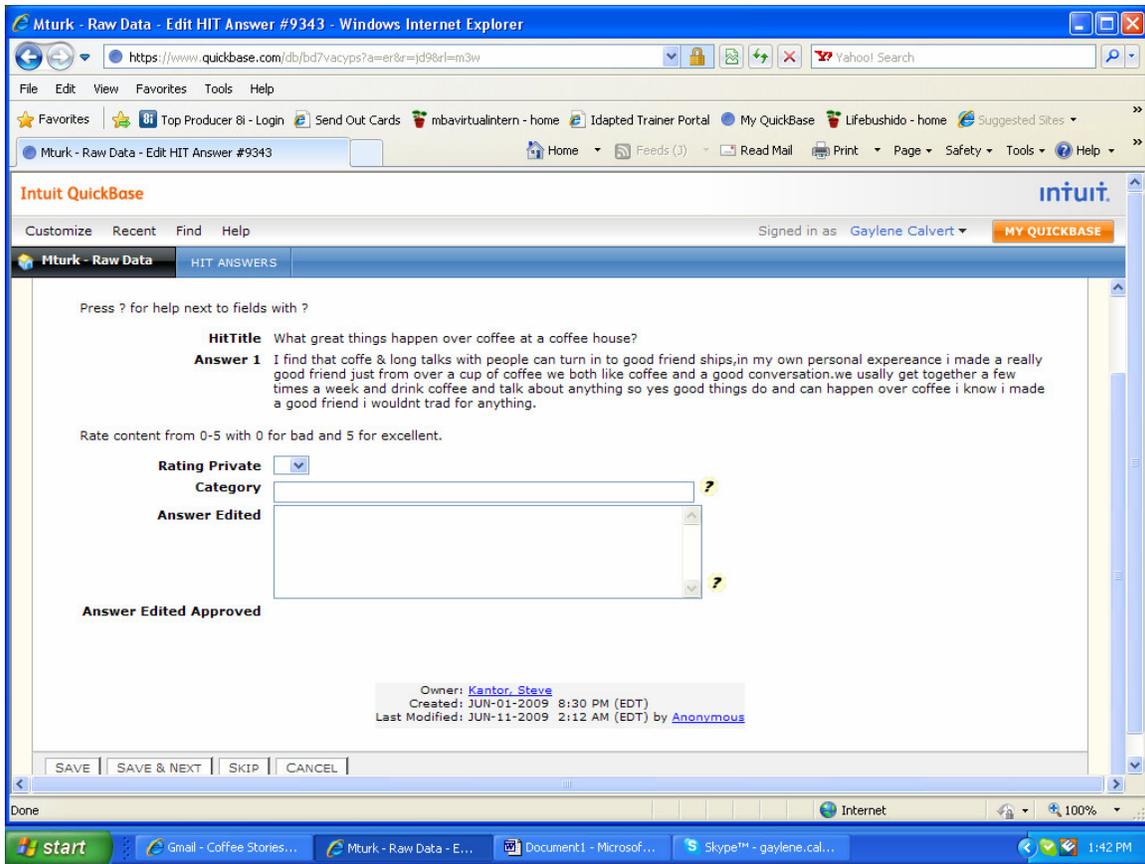
The category field will either be an open-ended field or you will have a choice from drop-down options. If the field is open-ended, please choose only one word that best describes what you have edited based on type and subject matter. Choose any word that feels descriptive to you.

Answer Edited

In this field, copy and paste the content from the Answer 1 field, then edit according to instructions you have been given for this task.

Answer Edited Approved

This is a field restricted to final editors to check when the content is ready for publication.



When you are finished editing and have filled in all required fields, scroll down to the bottom and select “Save” if you are editing one record or “Save & Next” if you will be editing multiple records.